



National Institute of Food Technology, Entrepreneurship and Management – Thanjavur (NIFTEM-Thanjavur)

An Institute of National Importance under
Ministry of Food Processing Industries, Government of India

Guidelines for **RJ Foodie Event on “Promoting Millets Consumption”** organized as a part of NIFTEM-Thanjavur’s Open Day 2022 on 16.09.2022 and 17.09.2022

What we look for:

2 to 3 min. original audio recordings with strong focus on the theme “Promoting Millets Consumption”.

Languages: English or Tamil or Hindi.

Who is eligible?

Groups of college students from India (any discipline). A maximum of 2 college students can form a team, both belonging to the same institution. All students must be enrolled in a recognized college/university as on 25.08.2022. Each group must have a faculty mentor.

Cash prize:

The cash prize awards are:

First – Rs. 5000, Second – Rs. 3000 and Third – Rs. 2000.

Roadmap – important dates:

Deadline	Task
29.08.2022	Registration Submission of completed <i>annexure – I</i> and <i>II</i> via https://forms.gle/KamuAq5zYdZYCyPy5 (1) <i>Annexure – I</i> with details of participants, contact mobile numbers, college name etc.

	(2) Annexure – II as letter from the Head of the Institution/ Director/ Principal/ HoD/ Competent Authority with your details listed and that they have no objection in your participation. (3) Scanned copies of college/institute ID card of all team members
30.08.2022	Intimation to Shortlisted Teams
11.09.2022	Submission of Entry by Shortlisted Teams Final audio+video file via link given to shortlisted teams
12.09.2022	Judging
13.09.2022	Intimation to Winning Teams And invitation to participate in Open Day 2022 @ NIFTEM-Thanjavur
17.09.2022	Awarding Winners And playing top 3 entries @ NIFTEM-Thanjavur

Important Information

- *There is no registration/entry fee for participation.*
- *We expect over 25000 visitors for Open Day 2022 at NIFTEM-Thanjavur. For the best experience, participating teams must comply with guidelines given by the organizers.*
- *There shall be no limit on the number of entries received from a college. However, a student can be associated only with one group. The mentor/teacher can be associated with one (or) more (or) all groups from the school/college.*
- *Although only audio contents will be judged, every entry must be submitted in video format (in any quality). Please include the names and college/institute details of all contributors in the video.*
- *Winning teams will be provided with free in-campus shared room accommodation from 15th (AN) to 18th (FN) on first-cum-first-serve basis. Winning teams will also be supported with to and fro second class railway fare by the shortest route including reservation charges on production of proof of journey tickets. If the candidates travel in a higher class than the one prescribed, only second class rail fare excluding the reservation charges will be provided.*
- *Selection made by the jury will be final.*

Please stay connected with <http://niftem-t.ac.in/> for any announcement made regarding the event.

NIFTEM-Thanjavur is around 320 km from Chennai (MAS/MS/TBM) and 60 km from Tiruchirappalli (TPJ) railway station and 7 km from Thanjavur (TJ) railway station.

For any queries, please feel free to contact:

Kevin Britto R.: 8098180213; Ashutosh Pathare: 9011535634

Annexure – I**Event: RJ Foodie****Language to be used:**

Please specify _____

We are (please tick as applicable):

(I)	Undergraduate students	
(II)	Postgraduate students	
(III)	Doctoral scholars	
(IV)	Others Please specify _____	

Details of group:

Sl. no.	First Name (in capitals)	Middle Name (in capitals)	Last Name (in capitals)	Degree and year	Mobile	E-mail ID (in capitals)
1.						
2.						
3.				Mentor designation:		

Details of college:

Name of the institution (in capitals)	
Complete postal address (in capitals)	
City/town/village name (in capitals)	
PIN	
State/UT name (in capitals)	
Landline number of the institution	
Official email ID of the institution	

Annexure – II

Date:

This is to certify that the college/university welcomes the participation of the following group for the RJ Foodie Event to be held at NIFTEM-Thanjavur on 16th and 17th of September, 2022. It is also assured that if the group is selected for the finals, we would provide all necessary permissions to the group for successful participation in the event.

Sl. no.	Name (in capitals)	Degree and year	Mobile
1.			
2.			
3.		Mentor designation:	

Signature of the competent authority
with full designation and seal of the institution

(on letter head of the signing authority)