



Tamil Nadu State Development Council

Agriculture & Food Processing Growth Summit & Expo 2025

Unlocking the Agriculture and Food Processing Business Potential of the Delta districts

3rd & 4th January, 2025

The National Institute of Food Technology, Entrepreneurship and Management (NIFTEM-T), Thanjavur

Exhibition

Conference

Buyers & Seller Meet

B2B & B2C



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ASSOCHAM, a leading apex body for Indian industry, is dedicated to fostering growth and development across various sectors. Through its upcoming "Agro Food Processing Growth Summit & Expo 2025," ASSOCHAM aims to catalyze the agro-food processing sector in Tamil Nadu's Delta districts, leveraging the potential of the Tamil Nadu Agro-Industrial Corridor Project (TNAICP).

Building upon its legacy of organizing impactful events, ASSOCHAM has consistently convened conferences and summits to address critical issues in the food processing industry.

Event Overview

The Agriculture & Food Processing Growth Summit & Expo 2025 is rooted in the Tamil Nadu Government's visionary initiative to establish the Tamil Nadu Agro-Industrial Corridor (TNAIC) across the delta districts of Thanjavur, Thiruvarur, Mayiladuthurai, Nagapattinam, and Tiruchirappalli, announced in the Budget 2021–2022. This transformative project aims to leverage the region's agricultural strengths by creating a robust ecosystem for agro-industrial growth, fostering innovation, and enhancing economic opportunities.

To advance these objectives, **ASSOCHAM, in collaboration with National Institute of Food Technology, Entrepreneurship and Management, Thanjavur (NIFTEM-T), the Tamil Nadu Food Processing and Agri Export Promotion Corporation (TNAPEX), Government of Tamil Nadu and the Ministry of Food Processing Industries (MoFPI), is organizing a landmark event on January 3rd and 4th, 2025, at NIFTEM-T, Thanjavur.** The summit will serve as a platform for key stakeholders from government, industry, agriculture, and academia to discuss strategic planning, investment opportunities, and collaborative frameworks essential for realizing the full potential of the TNAIC.

Target Audience

- ❖ Farmers (small, medium, and large), FPOs, Farmer Cooperatives and Farmer Clusters
- ❖ Agri-entrepreneurs and agro-food manufacturers
- ❖ Importers/Exporter/Merchandiser
- ❖ Agricultural Scientists and Researchers
- ❖ Policymakers and Government Officials
- ❖ Representatives from Agricultural Input Companies, Machinery Manufacturers, and Financial Institutions
- ❖ Students and Academics with a focus on Agriculture and Food Processing

Event Highlights

- ❖ Agro, Food Processing Exhibition
- ❖ Panel Discussion & Workshops
- ❖ Networking Receptions, Buyer Seller Meets (B2B Meets)
- ❖ Investor Pitch Sessions



Panel Discussion Topics

Sl.	Topics	Focus
1.	Strategic Vision for the Tamil Nadu Agro-Industrial Corridor	Overview of the Agro-Industrial Corridor, its objectives, and the role of various stakeholders.
2.	Infrastructure Development and Sectoral Linkages in Agro-Industrial Corridors	Addressing infrastructural deficits, creating linkages between agriculture and industry, and investment opportunities.
3.	Financing the Agro-Industrial Corridor: Public-Private Partnerships and Beyond	Discuss innovative financing mechanisms, including working capital management, public-private partnerships, government grants, and private investments that can fuel the corridor's development.
4.	Boosting Farmer Prosperity: Strategies to Address Key Challenges and Drive Employment Growth	Strategies for improving farmer incomes and creating job opportunities in the Cauvery Delta region.
5.	Integrating Food Processing Innovations with the Agro-Industrial Corridor	Innovations in food processing and how they align with the goals of the Agro-Industrial Corridor.

Workshop

Sl.	Topics	Focus
1.	Workshop on Export Promotion and Certifications	Equip participants with knowledge on export regulations, certifications, and global standards. The session will cover export readiness, compliance steps, and best practices to enhance competitiveness in international markets.
2.	Workshop on Product Development and Market Access	Guide businesses in developing innovative, market-driven products for domestic and global markets. This workshop will explore demand-supply mapping, market analysis, and entry strategies, emphasizing market trends and local strengths.
3.	Workshop on Branding, Packaging, and Marketing	Equip participants with practical strategies to develop strong brands, design effective packaging, and execute impactful marketing campaigns to enhance visibility and competitiveness in the food processing sector.



Opportunities For Partners

Deliverables	Event Sponsor Exclusive Corporate Partner – 1 slot; Exclusive Banking Partner – 1 slot	Session Partner	Agri Banking Partner	Associate Partner
	Sponsorship Amount			
	Rs. 10 Lakhs	Rs. 7 Lakhs	Rs. 5 Lakhs	Rs. 1 Lakhs
Speaking Slot for the senior Management in the Inaugural/Valedictory	✓	–	–	–
Branding standees at the venue (Standees to be provided by the Sponsor)	✓	–	–	–
Speaker slot in Panel Discussion sessions	✓	✓	✓	✓
Speaker slot in Technical/ Workshop Sessions	✓	✓	✓	–
Logo display in inaugural session backdrop	✓	✓	✓	✓
Logo display in special session backdrop panels	✓	✓	✓	✓
Logo display in thank you panel	✓	✓	✓	✓
Logo insertion in the post event report	✓	✓	✓	✓
Exhibition Stall - 2x2 sq mtr	✓	✓	✓	–
Corporate Video presentation during the breaks (1-2 min)	✓	✓	✓	–
Logo display in Delegate Kit	✓	–	–	–
Visibility on Social Media platform promotion	✓	✓	✓	✓
Visibility on Social Media message/byte promotion	✓	✓	–	–
Logo display in email communication	✓	✓	✓	✓
Delegation Passes	✓	✓	✓	✓



Program Schedule

Day 1: January 3, 2025

Time	Agenda Item	Focus
09:30 AM - 10:30 AM	Inaugural Ceremony	Opening remarks and introduction to the event.
10:30 AM - 12:00 PM	Panel Discussion 1	Strategic Vision for the Tamil Nadu Agro-Industrial Corridor: Overview and stakeholder roles.
12:00 PM - 01:30 PM	Panel Discussion 2	Infrastructure Development and Sectoral Linkages: Addressing deficits and investment opportunities.
01:30 PM - 02:30 PM	Lunch Break	
02:30 PM - 04:00 PM	Workshop 1	Business and Operational Plans for Agro-Industrial Success: Strategies for project reports and demand-supply mapping.
04:00 PM - 05:30 PM	Workshop 2	Branding, Marketing, and Administrative Strategies: Effective practices for project sustainability.
06:00 PM - 07:00 PM	Networking Reception	Opportunity for stakeholders to connect and collaborate.

Day 2: January 4, 2025

Time	Agenda Item	Focus
09:00 AM - 10:30 AM	Panel Discussion 3	Financing the Agro-Industrial Corridor: Public-Private Partnerships and Beyond
10:30 AM - 12:00 PM	Panel Discussion 4	Boosting Farmer Prosperity: Strategies for improving incomes and employment growth.
12:00 PM - 01:30 PM	Panel Discussion 5	Integrating Food Processing Innovations: Aligning Innovations with the Agro-Industrial Corridor.
01:30 PM - 02:30 PM	Lunch Break	
02:30 PM - 04:00 PM	Workshop 3	Leveraging Incentives and Subsidies for Agro-Industrial Development: Utilizing financial supports.
04:00 PM - 04:30 PM	Valedictory Function	Closing remarks and future outlook.

Through its unwavering commitment to industry growth and development, ASSOCHAM is poised to play a pivotal role in unlocking the immense potential of Tamil Nadu's agro-food processing sector

For conference, please contact:

Deepak Varma – M: 8089648628 | E: deepak.varma@assocham.com
Anu V Pillai – M: 8547957286 | E: anu.pillai@assocham.com

For exhibition, please contact:

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The Associated Chamber of Commerce & Industry of India (ASSOCHAM)

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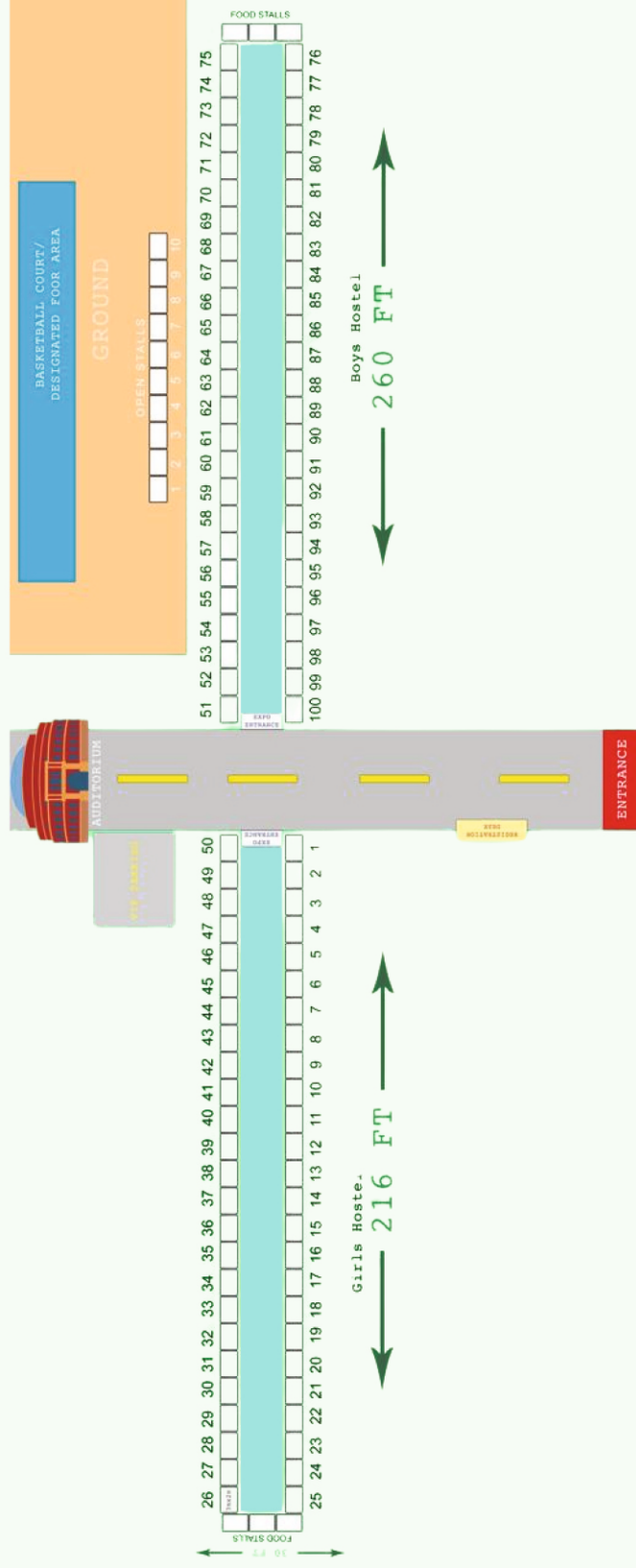


3rd & 4th January, 2025



The National Institute of Food Technology, Entrepreneurship and Management(NIFTEM-T)
Thanjavur, Tamil Nadu.

Outreach Partner



For further information and stall booking contact:

Kavitha – M: 7022250709

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EXHIBITORS PROFILE

- ❖ Agriculture Machinery & Tools
- ❖ Artificial Intelligence & Precision Farming
- ❖ Climate Control & Automation Equipment
- ❖ Cold Rooms & Refrigeration Appliances
- ❖ Dairy products
- ❖ Dealers & Distributors
- ❖ Drones
- ❖ Farm Management Equipment
- ❖ R&D Institutions
- ❖ Fertilizers, Pesticides & Insecticides companies
- ❖ State & Central Government Departments/ Agencies
- ❖ Food Processing Machinery
- ❖ FPO Organizations
- ❖ Grading & Sorting Machinery
- ❖ Greenhouses & Polyhouses
- ❖ Horticulture, Floriculture & Aquaculture
- ❖ Irrigation and Water Technologies
- ❖ New Varieties, Herbal & Medicinal Plants
- ❖ Medicinal plant growers and buyers
- ❖ Manufacturer and suppliers of herbal medicines, Ayurvedic formulations, homeopathic remedies & nutraceuticals
- ❖ Packaging Machinery
- ❖ Plant Breeding & Biotechnology
- ❖ Farming Consultants & Certification Agencies
- ❖ R&D Institutions
- ❖ Seed Companies
- ❖ Soil Testing Labs
- ❖ Supply Chains and Logistics
- ❖ Tractors/ Harvesters/ Rotavators
- ❖ Traders & Exporters
- ❖ Trade Magazines
- ❖ Vertical Farming & Hydroponics
- ❖ Warehousing & Cold Storage Equipment
- ❖ Banks, Financial Institutions, NBFCs & Insurance Services
- ❖ Start-ups
- ❖ Women Agripreneur
- ❖ Krishi Vigyan Kendras (KVKs)

- ❖ Built up stalls with chairs, table and power connection at Rs. 30,000 + 18% GST for 3m x 2m stalls
- Bare Space inside the built up area – Rs. 4,000 per sq meter + 18% GST
- Open Space for 10m x 10m – Rs. 75,000 + 18% GST

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