

**NATIONAL INSTITUTE OF FOOD TECHNOLOGY ENTREPRENEURSHIP &
MANAGEMENT**

EDP+TRAINING SCHEDULE

FOR MASTER TRAINERS UNDER PMFME

19-23 DECEMBER 2020

SESSION	TOPIC	TIME	RESOURCE PERSON
19th Dec, 2020 [SATURDAY]			
1	Business Opportunity Identification	09:30 -11:30	Sarika Yadav
2	Market Survey & Feasibility Study	11:35-13:35	Sapna Arora
3	IPR issues for entrepreneurs	14:00-16:00	Anupama Panghal
4	Creation of Enterprise	16:05-18:05	Kanika Gupta
20th Dec 2020 [SUNDAY]			
5	New Product Development	09:30 -11:30	Aman Dua
6	Marketing & Branding	11:35-13:35	Sanjay Bhayana
7	Understanding Financial Statements	14:00-16:00	R Prasanth Kumar
8	DPR & Bank Credit	16:05-18:05	VimalPant
21st Dec 2020 [MONDAY]			
9	Legal Aspects & Compliances	09:30 -11:00	Kanika Gupta
10	Digital Marketing for MSMEs	11:10-12:45	Hari Shankar Shyam
11	Hygiene & FSSAI Standards	1300-1500	Yashi Shrivastava
22nd Dec 2020 [Tuesday]			
12	9.30-12.30&1.30-4.30 Additional 2 hours of Self study		Aman Gupta
23rd Dec 2020 [Wednesday]			
13	9.30-12.30&1:30-4.30 Additional 2 hours of Self study		Aman Gupta
24th Dec 2020 [Thursday]			
14	Assessment for both Platform and Domain to be done by FICSI. Slots for Assessment will be shared individual candidate		

The allotted slot includes time for discussion/monitored self study exercise.